

## “RESHAPING BUSINESS STRATEGY THROUGH TECHNOLOGICAL INNOVATION FOR POST COVID-19 RECOVERY”

1. **Dr. Ninok Leksono**  
(Universitas Multimedia Nusantara, Indonesia)

2. **Prof. Dr. Karomani, M.Si**  
(Universitas Lampung, Indonesia)

3. **Prof. Prashanth N. Bharadwaj, Ph.D.**  
(Indiana University of Pennsylvania, USA)

4. **Dr. David Tereladze**  
(RANEPA University, Saint-Petersburg Campus, Russia)



Universitas Multimedia Nusantara  
Tangerang, Indonesia

Universitas Lampung  
Lampung, Indonesia

OCTOBER 7<sup>th</sup>, 2021

### INVITED SPEAKERS

1. **Dr. Ninok Leksono** (Rector of Universitas Multimedia Nusantara)
2. **Prof. Dr. Karomani, M.Si** (Rector of Universitas Lampung)
3. **Prof. Prashanth N. Bharadwaj, Ph.D.** (Department of Management and Dean's Associate, Eberly College of Business and Information Technology, Indiana University of Pennsylvania, USA)
4. **Dr. David Tereladze** (Associate Professor and Deputy Dean for International Cooperation, Faculty of Economics and Finance at Russian Academy of National Economy and public Administration University, Saint-Petersburg Campus, Russia)

### IMPORTANT DATES

1. Deadline of Paper Submission Date is August 31<sup>st</sup>, 2021
2. Notification of Acceptance/Rejection is 3-4 weeks after the submission.
3. Registration Date is September 30<sup>th</sup>, 2021
4. Fullpaper revision deadline is October 6<sup>th</sup>, 2021
5. Conference Date (Online) is October 7<sup>th</sup>, 2021

### OPPORTUNITY OF PUBLICATION

All accepted paper will be published in Scopus Indexed Proceedings in Economics, Entrepreneurship, Management (without additional fee). Best and selected papers can be recommended for publication in the international journal with additional fee:

1. International Journal of Financial Research Q4
2. International Journal of Systematic Innovation Q4
3. Journal of Eastern European and Central Asian Research Q3
4. International Journal of Economics, Business, and Entrepreneurship (IJEBE)

### LIST OF TOPICS

We welcome conceptionally, empirically or theoretically substantiated contributions, including generalize case studies and literature surveys. The following areas are of particular interest for this conference (but our interest is not limited to):

1. Finance, Accounting, Economics and Sustainable Development
2. Marketing and Communication
3. Human Resources, Logistics and Operations Management
4. Digital Innovation, Digital Transformation Business,
5. Entrepreneurship, E-business, and Technopreneurship.
6. Service Industries, Hospitality and Tourism

### REGISTRATION FEES

Registration Fees	Due date	Indonesian Participant	International Participant
Early Bird Paper Registration (Prior)	June 15 <sup>th</sup> , 2021	Rp. 2,500,000,-	US \$185
Normal Registration	June 15 <sup>th</sup> - August 15 <sup>th</sup> , 2021	Rp. 2,750,000,-	US \$200
Late Registration (After)	August 15 <sup>th</sup> , 2021	Rp. 3,000,000,-	US \$250
Additional Paper (Co-Author) attendance		Rp. 2,000,000,-	US \$125

### GENERAL PAPER GUIDELINES

1. The article should be original and never been published elsewhere before (Turnitin check for similarity index will be applied)
2. The article should be written and presented in English.
3. The article MUST be written in accordance to ICEBE template
4. Citation MUST be written using MENDELEY.
5. The paper submission is through easy chair:  
<https://easychair.org/conferences/?conf=icebe2021>

### VENUE

4<sup>th</sup> ICEBE 2021 accommodates various scientific disciplines of science that synergize one another in technology innovation. The conference will be held virtually on:

Date: Thursday, October 7<sup>th</sup>, 2021

Link: Zoom link will be announced later



SCAN  
REGISTRATION  
QR CODE

All questions about submissions  
should be emailed to:  
[secretariat@icebeconference.org](mailto:secretariat@icebeconference.org)