



ICEBE2020: INTERNATIONAL CONFERENCE OF ECONOMICS, BUSINESS AND ENTREPRENEURSHIP

Universitas Multimedia Nusantara | Tangerang, Indonesia | October 1, 2020
Universitas Lampung | Lampung, Indonesia

The digital transformation had a significant influence in managing the businesses and how we engage with the customers using digital technology. Therefore, Faculty of Economics & Business Universitas Lampung (FEBUNILA) in collaboration with Magister Manajemen Teknologi Universitas Multimedia Nusantara (MMT-UMN) conduct the e-International Conference, The 3rd International Conference of Economics, Business & Entrepreneurship (ICEBE), with the theme "Innovation and Sustainability in the Digital Age". We welcome conceptually, empirically or theoretically substantiated contributions, including generalize case studies and literature surveys.

THEME:

INNOVATION TO IMPROVE ORGAN PERFORMANCE TOWARDS INDUSTRY 4.0

SUBMISSION GUIDELINES

Please log in to easychair:
<https://easychair.org/conferences/?conf=icebe2020>

All papers must be original and not simultaneously submitted to another journal or conference. The following paper categories are welcome:

1. The article should be original and never been published elsewhere before (Turnitin check for similarity index will be applied).
2. The article should be written and presented in English.
3. The article MUST be written in accordance to ICEBE template (Click here for download the template).
4. Citation MUST be written using MENDELEY desktop (Click here for the Mendeley Guidelines).

LIST OF TOPIC

The following areas are of particular interest for this conference (but our interest is not limited to):

1. Finance, Accounting, Economics and Sustainable Development.
2. Marketing, Communication, Service Industries, Hospitality and Tourism.
3. Human Resources, Logistics and Operations Management.
4. Digital Innovation, Digital Transformation Business, E-business, and Technopreneurship.

IMPORTANT DATES

1. Deadline for submission of full paper: **July 15th, 2020**
2. Notification for acceptance/rejection: **14 days after submission**
3. Deadline for revised full paper submission: **August 31st, 2020**
4. E-Conference date: **October 1st, 2020**

	Duedate	Indonesian Participant	International Participant
Deadline for early bird registration fee	August 1 st , 2020	Rp 2,500,000,-	US \$185
Deadline for normal registration fee	August 31 st , 2020	Rp 2,750,000,-	US \$200
Deadline for late registration fee	September 15 th , 2020	Rp 3,000,000,-	US \$250
Additional Paper (Co-Author)		Rp 2,000,000,-	US \$125

INVITED SPEAKERS

1. **Prof Noemi Basco Silva, Ph.D** (Notre Dame of Marbel University – Philippines) : Professor and Project Director of Department of Education: Department of Science and Technology, Republic of Philippines.
2. **Dr Nadiyah Abd. Hamid** (Universiti Teknologi MARA – Malaysia): Researcher and Senior Lecturer, Faculty of Accountancy.
3. **Dr Ninok Leksono M.A** (Universitas Multimedia Nusantara): Rector and Senior Journalist at Kompas Newspaper.
4. **Prof Dr Karomani, M.Si** (Universitas Lampung): Rector.



PUBLICATION

ICEBE2020 proceedings will be published on Scopus Indexed Proceeding (without additional fee). Selected paper will be published in Scopus journal (with additional fee).

Other publication opportunities:

1. Ultima Accounting (Sinta 4 Accredited Dikti).
2. Ultima Manajemen (Sinta 4 Accredited Dikti).
3. International Journal of Economics, Business & Entrepreneurship (IJEBE).

VENUE

3rd ICEBE 2020 accommodates various scientific disciplines of science that synergize one another in technology innovation. The conference will be held virtually on:

Date : Thursday, 1st October 2020

Link : Zoom link will be announced later

CONTACT

All questions about submissions should be emailed to: secretariat@icebeconference.org